Challenge YOUR THINKING BEFORE YOU DECIDE.

A useful answer starts with a better question. Your AI Advisory Board shows leaders how to use AI to examine a decision from more than one angle. Bring the context, question the assumptions and check what matters before you act.



YOUR AI ADVISORY BOARD

An AI answer can sound certain and still miss the point. A useful answer needs the facts, limits and stakes behind your question.

In Your AI Advisory Board, Stefanie Couch shows leaders how to frame a business decision, ask for different views and test the advice they get. The session covers how to spot weak assumptions, find missing facts and choose what needs checking.

Audiences learn a process they can use on their next decision. AI helps explore the options. The person making the decision stays in charge.

AI CAN HELP YOU EXAMINE THE DECISION. YOU REMAIN RESPONSIBLE FOR THE FACTS AND THE CALL.

KEY AUDIENCE *Takeaways*

01 BRING THE CONTEXT.

State the decision, the goal, the limits and the facts you have.

02 ASK FOR A CHALLENGE.

Explore different views. Ask what could make the advice wrong and what you may have left out.

03 MAKE THE CALL.

Check the facts. Weigh the options. Decide what to test and what needs more work.

Stefanie Couch is an entrepreneur, keynote speaker and founder of Grit Blueprint. She grew up in her family's lumberyards. Today she speaks to companies, associations, universities and leadership programs, and most often to the dealers, distributors and manufacturers that keep the building industry running. A building industry insider and futurist, Stefanie brings experience in sales, operations and growing businesses to brand strategy, marketing, media and AI. Companies and associations from Walgreens and Verizon to Do it Best and The ESOP Association have brought her in to speak.

LENGTH
30 to 90 minutes

AUDIENCE LEVEL
No technical background needed.

BOOK STEFANIE
team@stefaniecouch.com
stefaniecouch.com