STAND OUT. BECOME THE FIRST *Choice.*

Being good at your work matters. People also need to understand what makes you the right choice. As a personal and executive branding speaker, Stefanie built Unmistakable You to help people find what sets them apart, make their value clear and build the trust that gets them chosen.



UNMISTAKABLE YOU

01
FIND YOUR EDGE.

Identify the experience, strengths and perspective that make your contribution valuable.

02
MAKE IT CLEAR.

Explain that value in words the right people understand, and back it up with real work.

03
GIVE PEOPLE A REASON TO CHOOSE YOU.

Take a useful step that builds visibility, trust and reputation.

STRENGTH + PERSPECTIVE + VALUE = YOUR *Unmistakable* EDGE

LENGTH

30 to 90 minutes

AUDIENCE LEVEL

All levels, from emerging leaders to business owners.

TELL US ABOUT YOUR EVENT.

Share your audience, date and what you want the session to accomplish. The team will follow up about fit, availability and next steps.

team@stefaniecouch.com
stefaniecouch.com

WHEN THE LEADER IS KNOWN, THE BUSINESS IS EASIER TO *Trust.*

EXECUTIVE BRANDING

- Decide what you want to be known for, and by whom.
- Choose the stories and examples that prove it.
- Show up where customers, future hires and your industry already pay attention.





"I have already booked her again as a keynote speaker!"

DANIELLE TRUJILLO

DIRECTOR, BOISE STATE UNIVERSITY

Andrus Center Women and Leadership 2023

HELP YOUR PEOPLE BECOME THE FIRST *Choice.*

Tell us who will be in the room and what you want them to be known for.

CHECK AVAILABILITY

stefaniecouch.com/book

EMAIL team@stefaniecouch.com

VIEW OFFER stefaniecouch.com/speaking/unmistakable-you

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