GIVE YOUR EXPERTISE A VOICE PEOPLE CAN *Follow.*

Bring Stefanie into the conversation to help explain the people, products, and decisions behind your business. Brand features and hosted video pair an informed host with a clear production plan.



BRAND FEATURES & HOSTED VIDEO

Start with the audience's question. Bring the right expert. Show the detail that makes the answer clear. Then choose the finished assets and channels that fit the purpose.

Before filming starts, you'll know the host's role, who brings the subject expertise, and who handles location access, technical review, production, approvals, and delivery. Your team's input is especially important when accuracy depends on product or installation details.

SUBSTANCE COMES *First.*

TELL US ABOUT YOUR EVENT.

Share your audience, date and what you want the session to accomplish. The team will follow up about fit, availability and next steps.

team@stefaniecouch.com **stefaniecouch.com**

CHOOSE A FORMAT THAT HELPS PEOPLE *Understand.*

EXPERT INTERVIEW

A guided conversation with the people who know the subject.

HOSTED WALKTHROUGH

A closer look at a showroom, operation, product, or project.

PRODUCT EDUCATION

A planned explanation built with the right technical input and review.

EVENT FEATURE

A planned story, captured during production time you set aside together at the event.







"I have worked with Stefanie and the Grit Blueprint team on a wide range of projects, including content development, events, websites, and executive interviews. They consistently bring smart ideas, strong strategic thinking, and a level of responsiveness that is hard to find. I highly recommend Grit Blueprint to any organization looking for a capable, creative, and dependable partner."

ALLISON MEYER

FORMER DIRECTOR OF COMMUNICATIONS, DO IT BEST GROUP

Content, events and interviews with Grit Blueprint

WHAT DO YOUR CUSTOMERS NEED TO *Understand?*

CHECK AVAILABILITY

stefaniecouch.com/book

EMAIL team@stefaniecouch.com

VIEW OFFER stefaniecouch.com/partnerships/brand-features