HELP YOUR TEAM PUT AN IDEA TO WORK.

Stefanie Couch leads practical webinars and workshops shaped around your audience and the work you want people to do. A focused presentation can introduce an approach. A working session gives people time to practice, ask questions and apply it.



WEBINARS & WORKSHOPS

Choose AI You Can Use Monday for everyday business tasks, The Media Playbook for business storytelling, or Build Your AI Advisory Board for examining a decision with your team. Topic, format, preparation, timing and included resources are agreed during planning.

> **"She was super responsive, easy to work with, and had so many helpful tips on marketing and branding."**
>
> **TARA TAKANO**
> **CO-FOUNDER, OREGON WOMEN IN LUMBER**
> *Oregon Women in Lumber 2024*

LENGTH

Workshops: a half day or a full day, in person or virtual.
Webinars: 45 to 60 minutes.

GROUP SIZE

Confirmed in planning.

TELL US ABOUT YOUR EVENT.

Share your audience, date and what you want the session to accomplish. The team will follow up about fit, availability and next steps.

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CHOOSE THE WORK YOU WANT TO *Do.*

AI YOU CAN USE MONDAY

Bring a task. Work on a repeatable AI workflow and learn how to check the result.

THE MEDIA PLAYBOOK

Choose a useful business story, a suitable format and a repeatable way to share it.

BUILD YOUR AI ADVISORY BOARD

Bring a decision. Give AI context, explore different views and challenge the answer before you act.

PICK THE FORMAT THAT FITS THE *Work.*

EXPERT WEBINAR

HANDS-ON WORKSHOP

LIVE ASK STEFANIE

EDUCATION SERIES

KEYNOTE FOLLOW-THROUGH





WHAT SHOULD YOUR PEOPLE LEAVE READY TO *Do?*

CHECK AVAILABILITY

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VIEW OFFER stefaniecouch.com/webinars-workshops