# THE EVENT ENDS. THE STORY KEEPS *Working.*



You have people with stories worth telling and an event to run. Bring in a prepared host and a production team for event coverage and interviews that capture the conversations your audience should hear.

You don't need to turn your entire company into a film crew by Friday.

# EVENT COVERAGE

Before filming starts, you'll know the recording times, the finished content and its formats, how review and delivery work, and any publishing that's included. Production and distribution are separate choices.

## PLAN THE STORY BEFORE THE CAMERAS *Arrive.*

01. PLAN THE CONTENT.
02. CHOOSE THE INTERVIEWS.
03. PRODUCE ON SITE.
04. EDIT AND DELIVER.

## TELL US ABOUT YOUR EVENT.

Share your audience, date and what you want the session to accomplish. The team will follow up about fit, availability and next steps.

team@stefaniecouch.com stefaniecouch.com

# WHAT WE CAN *Create*

### ON-SITE PODCAST SESSIONS

Set aside time and space for conversations with the people your audience wants to hear from.

### EXECUTIVE & EXPERT INTERVIEWS

Get beyond the title and into the decisions, experience, and ideas behind it.

### EVENT STORIES & COVERAGE

Capture selected moments that help explain what happened and why it mattered.

### EPISODES, CLIPS & SUPPORTING CONTENT

Shape the recordings into the formats your team needs, from full conversations to short clips, captions, and thumbnails.







**"I have worked with Stefanie and the Grit Blueprint team on a wide range of projects, including content development, events, websites, and executive interviews. They consistently bring smart ideas, strong strategic thinking, and a level of responsiveness that is hard to find. I highly recommend Grit Blueprint to any organization looking for a capable, creative, and dependable partner."**

**ALLISON MEYER**

**FORMER DIRECTOR OF COMMUNICATIONS, DO IT BEST GROUP**

*Content, events and interviews with Grit Blueprint*

# WHICH CONVERSATIONS DESERVE TO REACH *Further?*

Tell us about the event, the people you want to feature, and where the content will go.

CHECK AVAILABILITY

stefaniecouch.com/book

EMAIL team@stefaniecouch.com

VIEW OFFER stefaniecouch.com/event-media